

Pledge to **#LookCloser**

Alongside sharing the campaign messaging and materials internally and externally please use the pledge template to detail and share actions you will take in support of the #LookCloser campaign.

The following are some examples for guidance but we would love to hear your own ideas:

People and team managers:

- Commit to creating space for staff to discuss child exploitation concerns arising in their work and approaches to prevent and respond to these.
- Arrange for staff to receive training and development on child exploitation issues, e.g by attending the #LookCloser programme of learning

Those working with or overseeing direct practice with young people:

- Commit to creating safe spaces with key contacts for children to share exploitation concerns about themselves or others.
- Foster a work culture that looks beyond a child's behaviour to consider what they may have experienced and identify and respond to any indicators of potential exploitation in a child centric manner.
- Foster a work culture that affords all children their child status no matter how they act or what they have done and ensure interventions reflect this.
- Commit to regular consideration of biases and assumptions which may prevent identification or support to child victims of exploitation.

- Commit to sharing all information and intelligence that might prevent and disrupt child exploitation with the police and other relevant partners.
- Commit to work that seeks to disrupt and prevent exploitation by targeting the criminals grooming and coercing children rather than placing responsibility on children to prevent their own exploitation.

Private Sector Staff:

- Commit to make my business a safe community space for children which actively discourages child exploitation.
- Pledge to attend training on child exploitation to know what to spot and then report to the police, Crimestoppers or the NSPCC.
- Commit resources to help identify child exploitation and abuse concerns in the business and work to address these.
- Commit to working with The Children's Society to develop messaging for customers on how to spot and report exploitation concerns for themselves and others.

The public:

- To **#LookCloser** for signs of exploitation and report any concerns to the police, Crimestoppers or the NSPCC.
- To commit to being more 'present' in public spaces, to sometimes unplug from phones or other devices and notice what is going on in my community and when using public transport so I can then spot any child exploitation concerns.
- To model safe social media behaviours and report child exploitation concerns seen online.

We would love you to share your **#LookCloser** pledge with us.

Share via email to : **prevention@childrenssociety.org.uk**

Share via socials to: **@TCSImpact** or **@thechildrensociety**

Would you be willing to provide feedback on your pledge in the future?

It is really valuable for us to hear feedback from our partners to help evaluate the impact of the campaign. If you would be willing to provide your contact details so that we can contact you in the future, please email **prevention@childrenssociety.org.uk**.



**The
Children's
Society**

